Socialization of Drug Dangers to Grow Healthy Culture Students Since Early Age At SD Negeri 66 Singkawang Timur Sanggau Kulor Sub-district in Year 2017

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ABSTRACT
Dedication to the society is done in the form of socialization awareness of the dangers of drugs among students. This activity aims to provide understanding and knowledge of the dangers of drugs, in order to be able to avoid the abuse of drugs. This activity also aims to foster a healthy culture from an early age. The importance of growing a healthy culture among drug-free adolescents. Subjects of dedication to society activities are the students grade VI in the 66 East Singkawang national School which amounted to 21 students. The socialization and mentoring activities were conducted by lecture, demonstration, discussion and practice with question and answer. Availability of adequate expert in providing socialization, the enthusiasm of the participants, support by goverment, RT and RW to the implementation of activities and financial support from STKIP Singkawan is a supporter of this dedication activity. Benefits to be gained by participants of this dedication activity is with these activities can provide awareness to students about the dangers of drugs. This socialization activity also can giving an understanding of the importance of healthy culture from an early age.

INTRODUCTION
Narcotics, psychotropic and other additives (Drugs) commonly called NARKOBA is a type of drug or substance needed in the world of medicine. However, if used without careful restrictions and supervision may cause dependence and may endanger the health of the wearer's life. Drug abuse by the end of this year is increasingly felt. We can observe from the news, both in print and electronic media that almost every day informed about the arrest by the security forces to the perpetrators of drug abuse. Most perpetrators are teenagers who surely they must have understood about the dangers of taking drugs but still use them. For students, especially those who are formally in elementary school, generally at the beginning they use drugs because they are offered, persuaded, pressured by a person or group of people, for example by peers.
Driven by curiosity, wanting to try, or want to wear, someone would accept the offer. Furthermore, it is not difficult for him to accept the next offer data of prevalence of drug abuse result from BNN and Puslitkes University of Indonesia. By 2015, the number of drug users reached 138,937 people out of a population of 6.1 million. The results of a national survey of drug abuse conducted by BNN on 13,710 respondents found that drug abuse in the age group of 25 years was the greatest presentation compared to other groups. This means that productive age is most vulnerable to the dangers of drugs. These conditions can be harmful if not balanced with the efforts of comprehensive handling through various components of society. Based on interview results with head of Lurah in Sanggau Kolor that the children of school age, especially elementary and junior high school has found the case of children "Ngelem". This is a very ironic thing for school-age children because they already know "Ngelem". Seeing so the dangers of drugs among school-aged children, the team of devotion from STKIP conduct socialization activities about the dangers of drugs in order to foster a healthy culture from an early age in the students of SD Negeri 66 Singkawang Timur in Sanggau Kolor Urban Village in 2017.

Formulation of the problem
   Based on the above explanation, it can be formulated as follows:
   1. How to provide knowledge to the public about the dangers of drugs?
   2. How to grow to a healthy cultural society?

Activity Objectives
   The activity aims to:
   1. Providing knowledge about the dangers of drugs to elementary school students.
   2. Provide socialization about healthy culture to avoid drugs.

Benefits of Activity
   Benefits derived from this activity are:
   1. The existence of this socialization can make people aware of the dangers of drugs and minimize drug use among adolescents.
   2. Growing a society of healthy culture without drugs.

METHOD

A. Target Audiences
   Target audiences in the socialization activities of the dangers of drugs that are students in the grade VI SD N 66 Singkawang in Sanggau Kullor village. The instructors and speakers in this activity are lecturers and students from STKIP Singkawang.

B. Method of Activity
   The method used in the dedication to this society activity are lectures and debriefing. The lecture method is used to convey material about the dangers of drugs with the use of laptops and LCD’s to display the material through powerpoint. The material comes with pictures and videos about the effects of drugs on health. Utilization of laptop and LCD helps the participants to easily understand the procedures of Healthy Living Patterns and the impact of the dangers of drugs. After submitting the material followed by a question and answer session by the participants.

C. Steps Activity
   The steps of its activities are:
   1. Lectures on the dangers of drugs
   2. Discussion or debriefing on matters related to the dangers of drugs.

D. Supporting and Inhibiting Factors
   Based on the evaluation of the implementation of the activity, can identify the supporting and inhibiting factors in the implementation of the socialization of the dangers of drugs in order to foster a
healthy culture from an early age in the students of SD Negeri 66 Singkawang Timur in Sanggau Kulor Urban District in 2017, among others:
1. Supporting Factors
   a. Principal of SD Negeri 66 Singkawang who support the implementation of community service activities.
   b. The enthusiasm of the sixth grade students of SD Negeri 66 Singkawang as a trainee in following the program of dedication given.
2. Inhibiting Factors
   a. Limited time implementation of dedication to the community, so that what is conveyed is not yet optimal.
   b. Remote school location.

RESULTS AND DISCUSSIONS

A. Results
Activities dedication to the community is one of the forms of dedication for the community contained in Tri Dharma Perguruan Tinggi. This dedication activity is carried out by involving several lecturers, students, and the local community, especially stakeholders and residents of SD 66 East Singkawang. The form of activities carried out in the form of socialization about the dangers of drugs in order to foster a healthy culture from an early age in the elementary school students 66 East Singkawang in Sanggau Kulor Village in 2017. Socialization of the activities carried out a day, ie on Saturday, November 11, 2017 from 08:30 o'clock pm until finished. There are 21 participants. This activity begins with an opening and continues with material exposure. Submission of material is divided into 4 sessions, that is:
   (1) Opening and introducing the dangers of drugs;
   (2) Material awareness of the dangers of drugs and healthy lifestyle;
   (3) Question and answer by participants;
   (4) Closing

B. Discussion
The result of dedication to the community activities includes several components, that is
1. Target of number of participants;
2. Achieving the objectives of socialization and mentoring;
3. The ability of participants to grow creative products and produce products.

The purpose of the participants planned 21 students. In these activities the number of participants who attend the students. Achievement of the number of participants reaches 100% of the planned target. This figure indicates that the dedication in the community activity seen from the number of participants is successful. The achievement of this socialization objective is generally good. All participants in this activity are very interactive and follow the event to completionThe results of socialization in the form of public awareness of the dangers of drugs among adolescents and healthy culture with the aim to minimize drug use among adolescents.

Therefore, it can be concluded the purpose of this activity in accordance with the target and succeed. Overall this socialization activity can be said to be successful. Benefits obtained are awareness of the dangers of drugs among adolescents. Hopefully with this activity can contribute to the community as one of the application of Tri Dharma Perguruan Tinggi, especially dedication to the community.
CONCLUSION AND SUGGESTION

A. Conclusion
The productive age is most vulnerable to the dangers of drugs. These conditions can be very harmful if not balanced with comprehensive efforts to handle through various components of society. Therefore, it is necessary to socialize about the dangers of drugs early on. Activities of socialization about the dangers of drugs in order to foster a healthy culture from an early age on elementary school students in East Singkawang at Kelurahan Sanggau Kulor in 2017 aims to foster a healthy culture from an early age. The importance of growing a healthy culture among drug-free adolescents.

B. Suggestion
In writing this report, the authors have some hope that is:
1. It is expected that this activity can help the government to minimize drug use among teenagers.
2. It is expected that this activity can be continued by other devotion teams with different places.

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